




Ventures NOVEMBER 3, 2023
 STTE Foundation
 PAY TO THE ORDER OF AiZen Flow **\$10,000**
TEN THOUSAND DOLLARS
 FOR 1ST PLACE STTE VENTURES ANGELS PITCH 


Ventures NOVEMBER 3, 2023
 STTE Foundation
 PAY TO THE ORDER OF Seide **\$5,000**
FIVE THOUSAND DOLLARS
 FOR 1ST PLACE STTE VENTURES ANGELS PITCH 



STTE

Ventures

REPORT
YEAR 1: 2023

Services

- AI Business Model Generation
- Startup Workshops
- 1-on-1 Mentorship
- Co-Working Space “Community”
- Open AI Hackathon
- NMSU Accelerator Sprint
- Software Development
- Marketing
- Legal Support (IP, Incorporation)
- Pitch Practices
- Dia De Los Muertos Pitch Event
- Industry Panels
- Capital Providers Introductions

5 Pillar Journey

- People
- Place
- Partners
- Program
- Pitches



AIZENFLOW

\$12B

Market Size

\$1.75M

Company Valuation



Assists logistic companies with expedited freight quotes powered by AI.

Success Measures

New Customer Segments	3
Increase Users	8
Increase Revenue	\$500
Funds Raised	\$330K
Growth in Contractor/Staff (2) UTEP Interns	7

SEIDE

IoT software servicing
water softener units.



\$24B

Market Size

\$1.44M

Company Valuation

Success Measures

New Customer Segments	2
Increase Users	60
Increase Revenue	\$150K
Funds Raised	\$230K
Growth in Contractor/Staff	7



Panoculum™

MEANING SEEN

A virtual personal history platform with past narrative-building.

\$10B

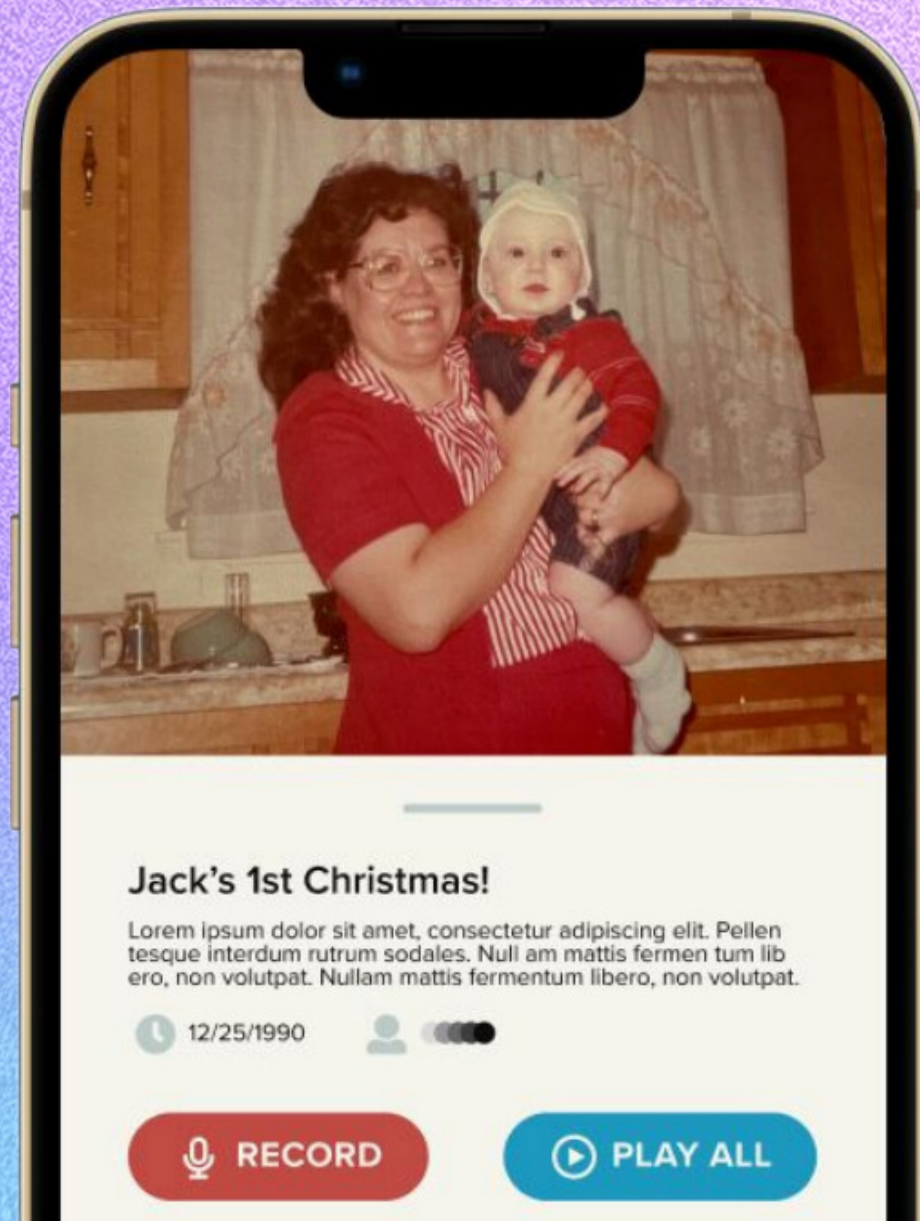
Market Size

\$2.5M

Company Valuation

Success Measures

New Customer Segments	2
Funds Raised	\$75K
Growth in Contractor/Staff	2



squadpilot

In-depth insights for executives on company initiatives, challenges, and action items powered by AI.

\$198B

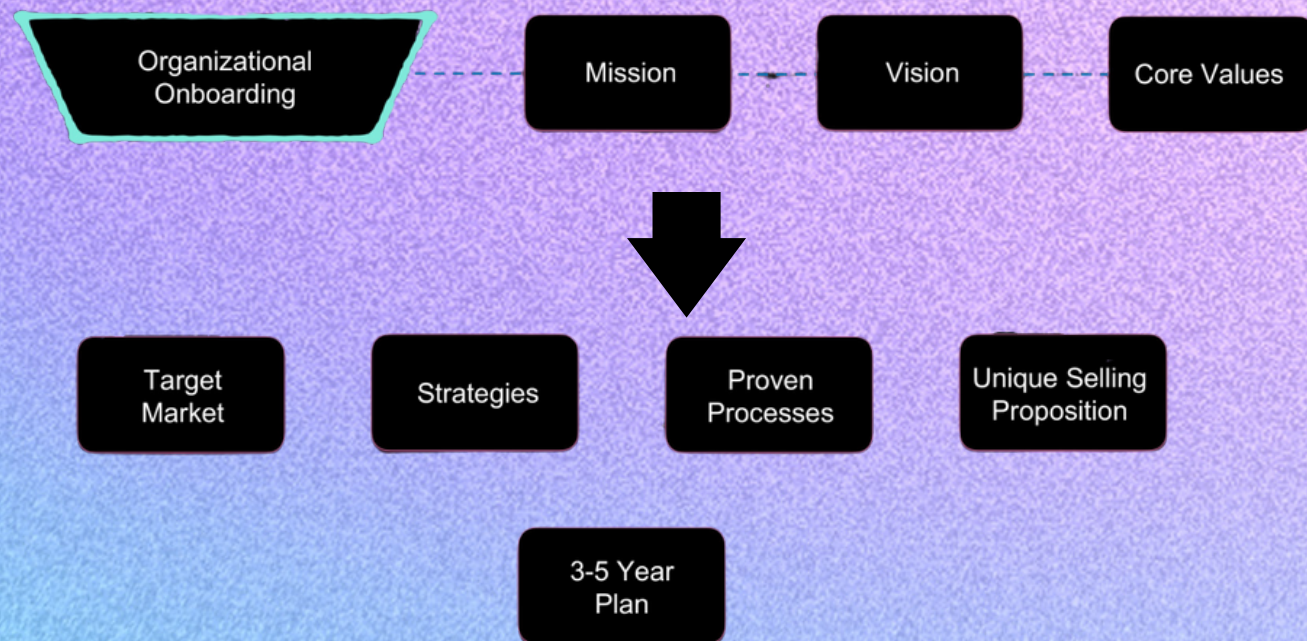
Market Size

\$2M

Company Valuation

Success Measures

New Customer Segments	2
Funds Raised	\$185K
Growth in Contractor/Staff	2





Early oral disease detecting device and app.

\$16B

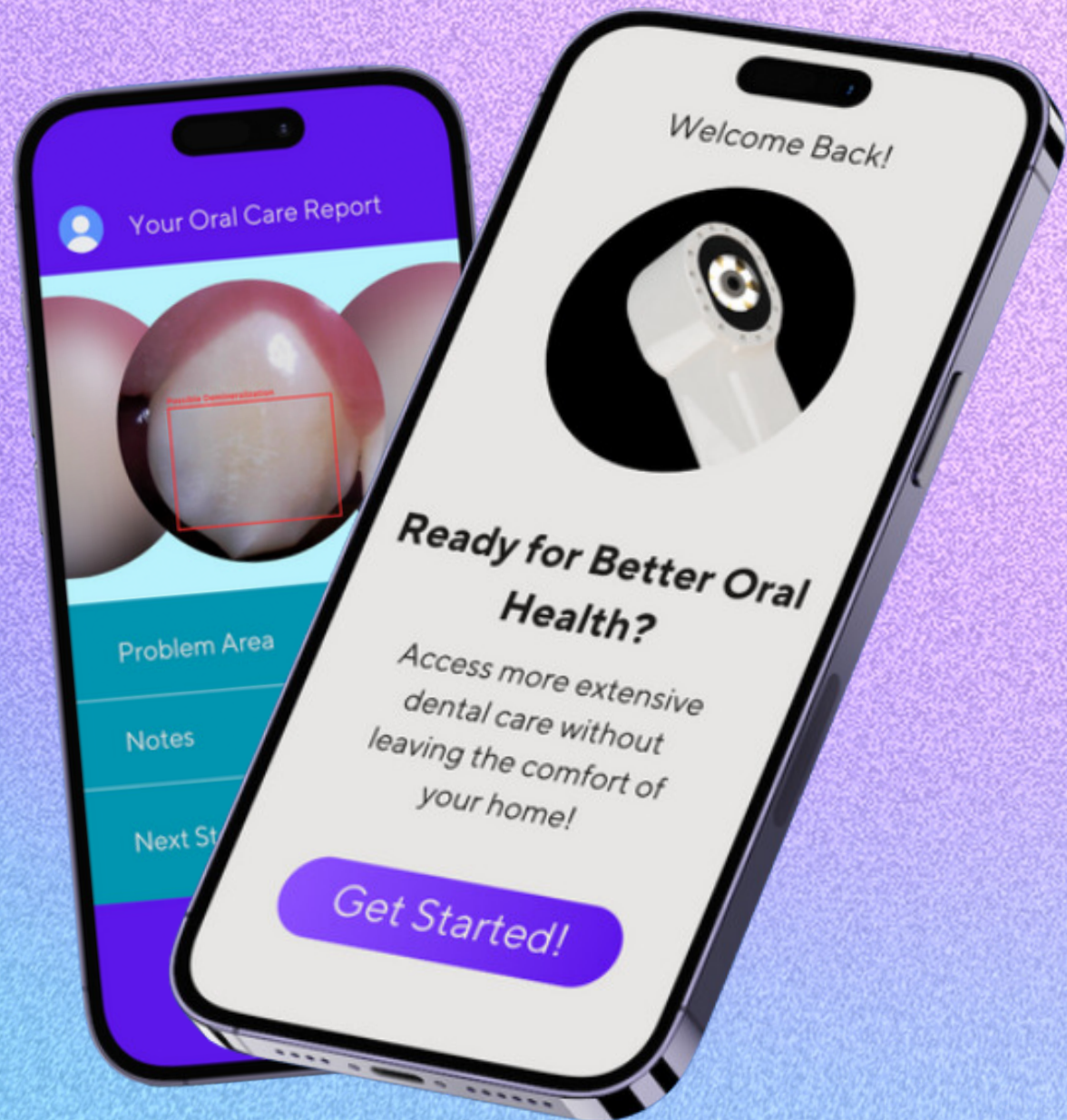
Market Size

\$200K

Company Valuation

Success Measures

New Customer Segments	3
Funds Raised	\$35K
Growth in Contractor/Staff	1





Measurements & Outcomes



STTE Foundation

	Target	Actual	Exceeded
Identify New Customer Segments	5	12	
Increase in Users	10	68	
Increase in Revenue	\$10K	\$150K	
Access to Capital	\$100K	\$855K	
Growth in Contractors/Staff	5	19	




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Economic Impact



12  **NEW**
CUSTOMER
SEGMENTS
IDENTIFIED

 **\$855K**
FUNDRAISED

\$150K
ARR

19 **NEW**
JOB
CREATED



\$1.6M
ECONOMIC
IMPACT 

13X
RETURN

Testimonials



Jaquan Bryant, CRO of Aizenflow

"Joining the STTE Ventures Program was a game-changer for me. It gave me a real-world grasp of what it takes to be a startup founder and underscored the critical need for such empowering resources in up-and-coming hubs like the Borderplex region. It's more than a program; it's a launchpad for entrepreneurial dreams."



Roland Rios, CEO of SEIDE

"As a Hispanic business owner, this program was a catalyst, not just boosting our revenue by 25-fold but also elevating my role to a national influencer in water management. It's proof that our backgrounds don't define our limits, and we can be trailblazers for aspiring entrepreneurs."



STARTOSPHERE.IO

AI STARTUP GENERATOR

Demo Link: <https://youtu.be/MeTXSKArEdo>



On October 9, 2023, STTE Leadership and Ventures participant Aizen Flow met one-on-one with Brad Smith, Microsoft President to discuss the advances of Aizen Flow and the impact of STTE programs including our AI Hackathon and STTE's Startosphere AI Business Model Canvas generator.