

2018: Laying The Foundation

Q1



STTE Foundation
SUCCESS THROUGH TECHNOLOGY EDUCATION



The Journey Begins: Nonprofit Launched!

STTE Foundation launched thanks to generous donations from the Hunt Family Foundation and Dr. Beto Pallaes. STTE embarked on a twenty-year vision to support efforts that develop, deploy, and advance educational programs focused on harvesting entrepreneurship ecosystems, a STEAM-ready workforce, and technology comprehension. STTE began with a dedicated fund at the Paso del Norte Community Foundation.

Q3



STTE partnered with Workforce Solutions Borderplex to host STEAMx, a unique multidimensional two-day event targeting over 1,200 high school and middle school students from the region. The purpose of the STEAMx is to increase awareness of opportunities in STEAM (Science, Technology, Engineering, Arts and Mathematics) education and careers.

By The Numbers:

- 1,200 youth impacted, of which 75% were influenced to choose STEM as a career.
- 10 High School Competitions
- 18 STEAM-Focused Workshops
- 25 Robotics Teams
- \$98,744 Monetary Donations
- \$22,500 Non-Monetary Donations
- 12 - \$1,000 Scholarships Awarded
- \$40,250 Awarded to Youth

Keynote Speaker, George Babu

Co-founder, Chief Product Officer at Kindred.ai. Kinder Ai is a company that builds machines with human-like intelligence using deep learning to build hierarchical, compositional representations of data. George addressed youth about the future and how technology will shape it.

Q4



STTE Foundation collaborated with Techstars, a worldwide network that helps entrepreneurs succeed, to launch the first-ever Techstars program for high school youth. On November 15th and 16, STTE facilitated two half-day workshops in two of El Paso's largest El Paso school districts -- El Paso Independent School District and Socorro Independent School District. This was the first-ever high school entrepreneurial Techstars pilot project and impacted 1,082 students representing 18 high schools. Microsoft sponsored partner with a \$15K contribution.



Council on Regional Economic Expansion and Educational Development (CREED) and STTE awarded eight stellar performers from campus programs throughout El Paso and Las Cruces at a banquet held November 8, 2018, at the Wyndham Hotel in El Paso. STTE started the recognition platform; fast forward five years, regional school districts now organize large teacher awards shows.



Keynote Speaker, Miriam Rivera

Co-Founder and Managing Director, Ulu Ventures. Prior to Ulu Ventures, Miriam was Vice President/Deputy General Counsel at Google, which she joined in 2001, as the second attorney and where she built and led an award-winning team. Google's global legal department of 160 professionals grew from 160 to 15,000 employees and contractors.

Award Recipients:

- Entrepreneurship Producer Award (HS Teacher) - Melissa Alvarez, Del Valle, YISD
- Technology Cultivator Award (HS Teacher) - Catherine Tabor, Canutillo ISD
- Math Architect Award (HS Teacher) - Francisco Aguilar, Pebble Hills, Sisd
- STEM Creator Award (HS Teacher) - Raul Santos, Eastwood Robotics, YISD
- Outstanding School Achievement Award (School) - Harmony Public Schools
- Regional Innovator Award (College Administrator) - Lydia Hammond, NMSU Arrowhead
- Inspirational Pathway Award (College Administrator) - Mike Pitcher, UTEP
- Education Leadership Award (CTE Administrator) - Eric Winkelman, EPISD

IMPACT

2,601

Youth impacted

\$128K

Fundraised

Q2

Summer STEAM Camps



Thanks to a generous donation of \$15K from the Andeavor Foundation, STTE was able to partner with UTEP Tech-E (Technology Exploration), NMSU Camp Innoventure and Texas Tech College of Architecture to offer free Summer STEAM Camps. T Camps were part the foundations initial phase of cultivating a tech startup revolution for our region. **Camps impacted 134 youth and focused on augmented reality, applied tech, architecture, and entrepreneurship.**



Master of Ceremony
Estela Casas from KVIA