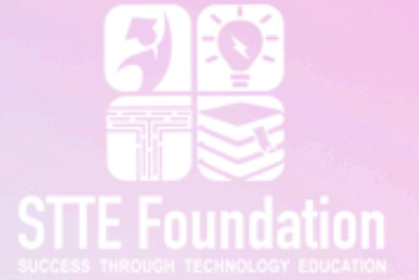


2022: Building Economic Partnerships To Scale



Q1



https://youtu.be/GVp4HMsw_E0

SayWhat.tv Innovates Education Experiences

STTE's news media channel SayWhat.tv, produced two episodes focused on the future of jobs in the metaverse, along with a short film that educates viewers on how to impact climate change. After several iterations of delivering news, STTE has ultimately discovered a unique format to deliver maximum viewer engagement. SayWhat.tv is embedded in STTE programs.

Q3



LatinX EdTech Summit

STTE Foundation, EduLab Capital Partners, and CREED hosted a half-day intersection of STEAM exploration, education celebration, and action creation as it relates to education technology. LatinX EdTech Summit connected **300 leading national EdTech companies, teachers, and education leaders** of influence to develop sustainable solutions that generate "Action." The summit launched the first

EdTech Pipeline Pitch (sponsored by El Paso Electric). The pitch initiative connected leading EdTech companies to demo solutions to superintendents, thus accelerating technology adoption and emphasizing bridging the digital divide and rural area support. Innovare won the competition and will get their tech underwritten in El Paso schools.



Keynote Speaker, Maxeme (Max) Tuchman, CEO and Co-Founder of Caribu, an interactive video-calling platform that helps kids have virtual playdates with family and friends.

Q4

\$2.2M Raised by Startups
\$260K Revenue & Fundraised
\$100K Awarded to Entrepreneurs
15 Startups Served



National Leaders Visit STTE

On October 17, 2022, STTE hosted two special guests; the **US Economic Development Administration Assistant Secretary Alejandra Castillo** and **US Congresswoman Veronica Escobar**. Four of STTE's emerging LatinX startups pitched to the leaders. It was a monumental moment for entrepreneurs to share their journeys and innovative solutions to transform our community. Leadership from the City of El Paso and Bitwise Industries attended and shared how they intend to advance the entrepreneurial ecosystem.



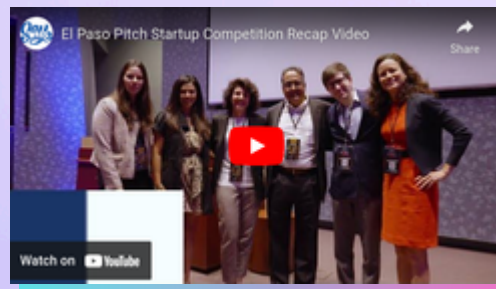
STTE Wins Champions Award

On November 10, 2022, Bank of America announced STTE as the recipient of the 2022 Neighborhood Champions Award. Funds will address the need to build a competitive STEAM workforce using metaverse programming.

Q2

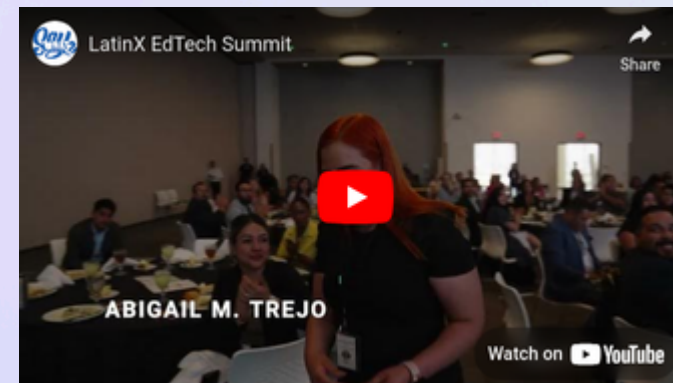
HISPANICS IN PHILANTHROPY UTEP El Paso Pitch

El Paso Pitch startup competition sponsored by Hispanics In Philanthropy and hosted at The University of Texas at El Paso on May 21, 2022, featured nine LatinX high-tech startups. An economic development effort connected nine local LatinX startups with five investors to access venture capital. **\$40K in non-dilutive cash was awarded.**



<https://youtu.be/ill1LYTC44I>

- **Winner: Intern Bytes** - diversity internship platform (internbytes.com)
- **Second Place: Innovare** - EdTech software (Innovaresip.com)
- **Third Place: Sentinel Delivery** - drone delivery technology (<https://sentineldelivery.com>)
- **FatBat**: sports product (fatbatgrips.com)
- **OTEN Medical**: medical product (otenmedical.com)
- **Klevy Tea**: beverage brand (klevytea.com)
- **PM Technologies**: advanced manufacturing (pmtechs.com)
- **MusicStar.Ai**: artificial intelligence entertainment (musicstar.ai)
- **CryptoLotería**: NFT (Non Fungible Token) game



<https://youtu.be/B93xo8lqfkM>



Fruitful Partnerships

STTE partnered with two leading organizations that support the twenty-year transformational journey. **Sand Hill Angels Charitable Fund**, a non-profit in Silicon Valley, partnered with STTE to streamline the grant application process. As a result, **\$30K in donations were dispersed** to nine national organizations. **Insights Science Discovery**, a STEAM non-profit, partnered with STTE to advance the regional science fair with **\$10K in scholarships**, augmenting projects and securing a partnership with La Nube, El Paso's new STEAM interactive center, to showcase winning projects.



STTE Launches First Product

STTE, New Mexico State University's Hunt Center for Entrepreneurship at Arrowhead, and WebXR technology provider, Geenee AR, launched Unicorn Academy, the first-ever augmented reality (AR) education program focused on advancing entrepreneurship. Offered in English & Spanish and accessible from anywhere, the program is led by a hologram teacher who guides students on the impact of starting a business. STTE plans to scale the phygital product and impact youth to pursue entrepreneurship.

