



## Empower, Innovate, and Lead with Us at

Step into the future of education at LatinX EdTech at ProXimo, where technology, educational excellence, and economic innovation converge. In partnership with STTE Foundation and 196 Ventures (formerly EduLab Capital), this summit is a catalyst for transforming how EdTech empowers the U.S. Latino innovation community. As a sponsor, your brand will be at the forefront of advancing educational outcomes and economic opportunities for one of the nation's fastest-growing demographics.

Founded on the U.S. -Mexico border in El Paso, Texas, the LatinX EdTech Summit was created to bridge the digital divide in underserved communities through actionable EdTech solutions. It has since become a vital platform, attracting EdTech founders from across the Americas to drive innovation in schools and impact Latino students nationwide. After two successful El Paso events and a national roadshow, STTE Foundation and 196 Ventures are expanding this initiative to ProXimo—a premier stage for Latino entrepreneurship and investment.

ProXimo is more than an event—it's a movement. Founded by Gary Acosta (NAHREP co-founder) and media powerhouse Nely Galan, ProXimo is redefining Latino leadership in business, tech, real estate, sports, finance and education. With elite networking, transformative insights, and a focus on power and legacy, ProXimo is where the brightest minds come together to shape the future.

**Join us in San Diego, September 18-21, 2025, for an opportunity to inspire, connect, and empower the next generation of education trailblazers.**

**Sponsorship**  
Opportunity Guide 2025

# Sponsorship

Elevate Your Brand with  
LatinX EdTech at ProXimo



## PLATINUM “STAGE” SPONSORSHIP

- **Command Presence:** Stand out with a featured Title Sponsor, prime exhibition space and the opportunity to introduce one day of programming with the speaker of your choice.
- **Team Engagement:** (10) complimentary tickets, offering your team a full immersion into the latest in EdTech and networking opportunities.
- **High Visibility:** Benefit from premium logo display across all event materials and digital platforms.
- Speaking opportunity at the opening session.
- **Keynote Speaker:** Introduction of a national keynote speaker.

(Only 1 Available) **\$50,000**



## EDTECH “MARKETPLACE” SPONSORSHIP

- **Empower the Future:** Become platform sponsor of our LatinX EdTech Marketplace, where cutting-edge educational technologies and solutions are showcased.
- **Exclusive Access:** Receive (5) complimentary tickets to the conference.
- **High Visibility:** Be part of announcements of marketplace development with representative of your choice.
- **Brand Spotlight:** Prominent logo placement throughout the conference, online and on marketplace platform.
- Speaking opportunity on main stage.
- **Cocktail Party Sponsor:** Speaking opportunity at event.

(Only 1 Available) **\$25,000**



## “PIPELINE PITCH” COMPETITION SPONSORSHIP

- **Lead the Charge:** Headline our EdTech Pitch Competition, where visionaries showcase groundbreaking K16, Higher Ed and Workforce innovative solutions.
- **Exclusive Access:** Receive (5) complimentary tickets to the conference, ensuring your team experiences every transformative moment.
- **High Visibility:** Introduce the competition with the speaker of your choice along with check presentation photo ops.
- **Brand Spotlight:** Prominent logo placement and recognition as a leader in supporting EdTech innovation.

(Only 1 Available) **\$25,000**

[contact us](#)

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## KEYNOTE “CATALYST” SPONSORSHIP

- **Spotlight Influence:** Exclusive sponsorship of a keynote address, positioning your brand at the center of pivotal discussions.
- **Insider Access:** Secure (4) tickets to the conference, perfect for team development or client hospitality.
- **Acknowledgment:** Special mention during the keynote introduction, along with standout branding in session materials.

**\$15,000**



## GOLD "TECHNOLOGY" SPONSORSHIP

- **Powering the Experience:** Ensure high-quality AV production for the event, allowing speakers and panels to be seen.
- **Join the Conversation:** Receive (3) tickets, granting your team access to engage with industry leaders and innovators.
- **Prominent Recognition:** Your logo will be featured on AV-related signage, session communications, and digital acknowledgments, highlighting your support in delivering a seamless event experience.

**\$10,000**



## SILVER "SCHOOL" SPONSORSHIP

- **Educational Influence:** Placement of a speaker of your choice on a panel or workshop.
- **Engagement Opportunities:** Gain (2) tickets for networking and exploring new trends.
- **Enhanced Visibility:** Prominent logo placement in classroom sessions and event materials, highlighting your brand's leadership in educational innovation.

**\$5,000**



## BRONZE “EXHIBITOR” SPONSORSHIP

- **Spotlight Influence:** Enjoy exclusive rights to showcase your brand prominently at the conference.
- **Insider Access:** Receive (2) tickets to the conference, providing excellent opportunities for networking and customer acquisition.
- **Connection Access:** Enhance your brand visibility with prominent placement in the conference program and invitations to VIP parties.

**\$2,500**

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## “TEACHER” SPONSOR

- **Reward:** Provide an teacher with a complimentary ticket to the conference.
- **Recognition:** Educator will enjoy exclusive inclusion and invitations to special events, providing unique networking opportunities.
- **Visibility:** Gain social media mentions highlighting your support for educators attending the inaugural LatinX EdTech Summit at ProXimo.

*The teacher is responsible for travel arrangements.*

**\$1,000**

## SPONSORSHIP LEVEL PERKS

Platinum "Ambassador" Sponsor - \$50,000 (Only 1 Available)	10 Tickets	Title Sponsor, Speaking Opportunities, Logo Display, Exhibition Space
Pipeline Pitch Competition - \$25,000 (Only 1 Available)	5 Tickets	Introduce Pipeline Pitch, Check Presentation
EdTech "Marketplace" - \$25,000 (Only 1 Available)	5 Tickets	Conference Announcements, Prominent Logo Placement, Online and on Marketplace Platform, Host of Educator Cocktail Party
Keynote "Catalyst" Sponsor - \$15,000	4 Tickets	Introduction of Keynote Speaker, Logo Visibility, Hosted VIP Lunch
Gold "Technology" Sponsor - \$10,000	3 Tickets	Introduction of a Panel or Workshop Session, Prominent Logo Visibility, Invites to VIP Parties
Silver "School" Sponsor - \$5,000	2 Tickets	Logo on Signage and Program, Visibility, Invites to VIP Parties
Bronze "Exhibitor" Sponsor - \$2,500	2 Tickets	Exhibitor Setup, Logo on Program, Invites to VIP Parties
Teacher Sponsor - \$1,000	1 Ticket	Teacher Entrance, Recognition at Event

Donations will go to Success Through Technology Education (STTE) Foundation. STTE is a committed nonprofit organization focused on leveraging innovative educational technologies to empower the U.S. Latino community. Dedicated to driving significant educational and economic advancements, STTE ensures that every donation is maximized to its fullest potential to make a lasting impact. As a 501(c)(3) organization (EIN 83-2821383), all contributions to STTE are tax-deductible, providing additional incentive for our donors to help make a difference in one of the nation's fastest-growing demographics.

[contact us](#)

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